



**MIPIM: 12-15 March 2024 (Housing Matters! on Monday 11)  
Palais des Festivals, Cannes**

## **Investment and Housing Ministers head strong UK delegation to MIPIM 2024**

*Belfast, Cardiff, Liverpool, London, Manchester, and Newcastle headline strong showing of core cities and regions*

28/02/24 – Lord Johnson, the investment minister and Lee Rowley MP, the housing minister, will headline a UK delegation that will be out in force at MIPIM 2024, the global urban festival. They form part of a strong lineup of senior city leaders, major city pavilions and some of the world’s largest institutional investors.

With British cities rebounding strongly from the pandemic and re-establishing their place as the driver of UK growth, MIPIM presents a unique opportunity to highlight the major property and regeneration schemes to the global investment community looking to deploy capital following the ongoing recovery in global economic conditions.

Lord Johnson’s Department for Business and Trade will be at MIPIM again this year as the main partner of [the UK Stage](#), MIPIM’s new platform dedicated to showcasing the country’s opportunities, which will take place on Wednesday 13<sup>th</sup> March. Reflecting high demand and interest in the UK from international investors, cities and regions from across the country will be represented throughout a full day of networking events, speeches and panel discussions.

The UK usually brings the second most delegates to Cannes after France, and this year it will be bringing through the next generation of property leaders as part of MIPIM’s Challengers initiative. [Half of the 16 young professionals selected](#) through an international essay competition are from the UK.

### **Some of the local authorities due to exhibit at MIPIM include:**

- Belfast
- Cardiff Capital Region
- Central South
- Liverpool
- London
- Greater Manchester
- Newcastle



**Among the attending UK authorities are:**

- Blaenau Gwent
- Derby
- Ebbsfleet
- Leicester
- Lincolnshire
- Merthyr Tydfil
- Newport
- Portsmouth
- Salford
- South Gloucestershire
- Southampton
- Western Gateway
- West Midlands Growth Company
- Wigan
- Wirral
- Wychavon
- Torfaen

The London Stand will again be one of the major fixtures for events, networking and business meetings. The full programme of London events can be found here: <https://www.mipim.com/en-gb/london-at-mipim/conferences-and-events.html>

**London Councils and Bids attending include:**

- Barking & Dagenham
- Greenwich
- Hounslow
- Aldgate Connect BID,
- Central District Alliance BID,
- Islington
- Kensington & Chelsea
- Sutton
- Cheapside Business Alliance BID,
- Culture Mile BID,
- EC BID,
- Waltham Forest
- Fleet Street BID,
- Harley Street BID,
- London HQ

**UK Investment Minister, Lord Johnson said:**

*"The UK is one of the best places in the world to invest and our real estate market continues to be robust. From Liverpool to Newcastle to Belfast, the UK has interesting investment opportunities across commercial property, particularly in industrial, science and technology.*

*"MIPIM is a brilliant opportunity to showcase the UK's fantastic real estate market to the world's largest meetings of institutional investors with the capital to back new projects."*

**Nicolas Kozubek, MIPIM Director, said:**

*"From high-profile government ministers and elected mayors to business leaders to our first cohort of MIPIM Challengers, I am really looking forward to seeing the UK delegation out in force in Cannes in March.*

*"The UK has always been one of MIPIM's most important markets, and in the wake of the global pandemic, has witnessed a resurgence of interest in its real estate and infrastructure. To support this interest, MIPIM is providing the UK*

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*with its own stage so that British cities, regions and businesses will have the best global platform to showcase their best schemes and projects to the international markets.*

*"Just as we provide the platform and opportunities to connect, so the UK brings a wealth of dynamic business propositions, across its varied regions and communities, which will enrich our programme enormously."*

Alongside the major European cities and regions, the UK will be joined by delegations from the US, Canada, Oman, Saudi Arabia and Hong Kong among others, making MIPIM a truly global event in 2024.

Major speakers at MIPIM 2024 include Sanna Marin, the former Prime Minister of Finland, who will open MIPIM with a keynote speech, Srettha Thavisin, Prime Minister of Thailand, and Klara Geywitz, German Federal Minister for Housing, Urban Development and Building.

MIPIM takes place on 12-15 March in Cannes, France. MIPIM 2024 promises to build upon the huge success of the 2023 edition, with confirmed delegations from over 90 countries and an increased number of booked exhibition spaces.

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## **About RX**

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RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 15 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet\*... and many more. RX France's events take place in France, Hong Kong, Italy, Mexico and the United States.

RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people.

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\*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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